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PROJECT LAUNCH

"Turn a project plan into a shared commitment."

Business Case

A project can have a detailed plan and still begin with different interpretations of its purpose, priorities and responsibilities.
When assumptions remain hidden, teams discover dependencies, risks and role conflicts later when changing them becomes more expensive.

Solution

Project Launch brings the critical elements of a project into one visible picture.
Use 3Pano facilitation boards to create a shared understanding of objectives, success, roles, milestones, dependencies, risks and ways of working before the project moves into execution.
Follow these 5 steps:

ALIGN → VISUALISE → CLARIFY → SURFACE → AGREE → COMMIT



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How to use 3Pano

Step	Action
1. ALIGN ON PURPOSE	Clarify why the project matters and what success looks like.
2. MAKE THE DESTINATION VISIBLE	Define key outcomes, deliverables and milestones.
3. CLARIFY ROLES	Agree who is responsible, involved, supporting or making decisions.
4. SURFACE DEPENDENCIES AND RISKS	Identify what the project depends on and what could disrupt progress.
5. AGREE HOW YOU WILL WORK	Define key ways of working, communication and decision-making principles.
6. COMMIT TO THE FIRST MOVES	Turn the shared picture into concrete next steps and ownership

What you need

- 4+ 3Panos
- "Project launch" canvas
- cards/Post-its and markers

BEST RESULTS: at the kick-off of a new project, major initiative or project phase, with the core project team and relevant sponsors or stakeholders.

CONTACT US **for facilitation or consultation support.**

"We didn't just start the project with a plan. We started with the same picture of what success would require." - Wei Ming, Singapore

3Pano facilitation boards
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3Pano is a stage for your ideas.

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