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SHARED STORIES

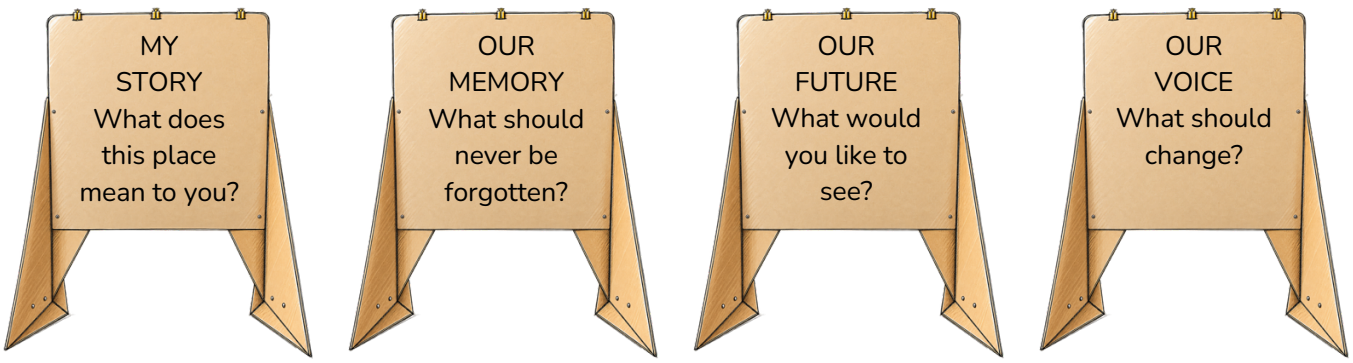
"Give people's voices a physical space."

Business Case

A company, marketing agency, museum, school, NGO or municipality wants to involve people. It wants to collect stories, memories, opinions, experiences, hopes, ideas. Traditional exhibitions often tell people what happened. But organisations increasingly want people to become part of the story and add their view or meaning.

Solution

Use 3Pano facilitation boards as a **living community story wall.**
For example:



The boards can evolve throughout an exhibition, event or consultation process.

How to use 3Pano

1. Create a clear invitation.
2. Give people a simple way to contribute.
3. Make contributions visible.
4. Allow participants to respond to each other.
5. Document the result.
6. Feed the insights into future activities or decisions.

What you need:

- 4+ 3Panos
- cards/Post-its and markers
- photographs or exhibition material
- clear participation instructions
- documentation method

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BEST RESULTS: with people who share a meaningful experience, place, community or purpose and feel safe to contribute their own perspectives and listen to others.

CONTACT US **for facilitation or consultation support.**

"When people saw their contribution they became part of the space, and part of the story." - Santiago, Mexico City



3Pano facilitation boards
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https://3pano.si/

3Pano is a stage for your ideas.