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INNOVATION LAB

> *"Turn ideas into visible solutions."*

Business Case

An organisation wants to innovate. People have ideas. But ideas remain disconnected. Some are interesting but unrealistic. Others are never involved in the development process.

Solution

Use several 3Pano facilitation boards as a **large innovation canvas.**
For example:

USER → NEED → PROBLEM → IDEA → CONCEPT → PROTOTYPE → FEEDBACK

Participants progressively move ideas through the system.

How to use 3Pano

1. Understand the user.
2. Define the challenge.
3. Generate ideas.
4. Select promising ideas.
5. Develop concepts.
6. Visualise the solution.
7. Test with others.
8. Improve.

What you need:

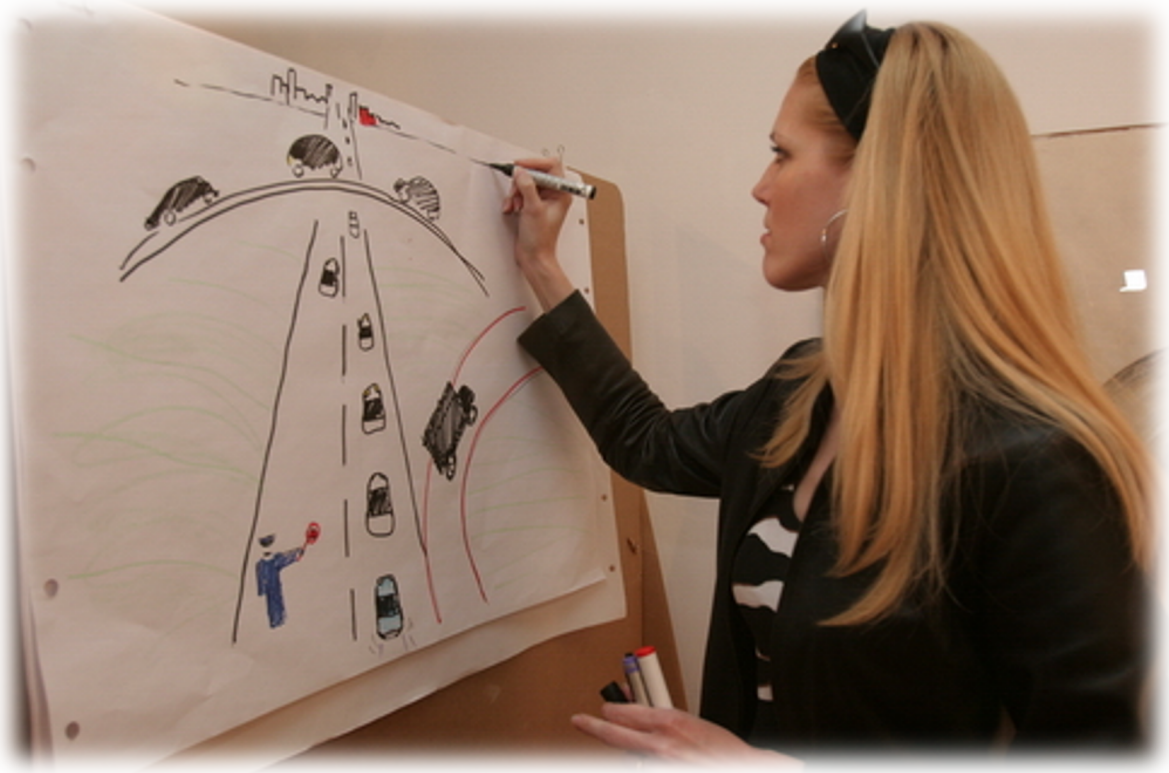
- 3 - 6 3Panos
- Post-its and markers
- user/customer information
- prototyping materials

BEST RESULTS: with a diverse mix of people who bring different expertise, challenge conventional thinking and can help develop promising ideas into practical possibilities.

CONTACT US **for facilitation or consultation support.**

"Ideas become valuable when people can see them, challenge them and develop them together." - Inês, Lisbon

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3Pano facilitation boards
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https://3pano.si/

3Pano is a stage for your ideas.