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STRATEGY WAR ROOM

> *“ Turn strategy into a physical working environment ”*

Business Case

Leadership has a strategy. The strategy exists in a document. But different people interpret it differently. Teams are working on different priorities. Some initiatives overlap. Others are forgotten. The strategy is discussed during meetings but rarely becomes part of everyday work.

Solution

Create a temporary “Strategy War Room” using multiple 3Pano facilitation boards.
The room becomes a visual representation of the organisation's strategic reality.
For example:

→ *WHERE ARE WE?*
→ *WHERE DO WE WANT TO GO?*
→ *WHAT ARE THE PRIORITIES?*
→ *WHAT IS GETTING IN THE WAY?*
→ *WHAT MUST WE DO?*
→ *WHO OWNS WHAT?*



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How to use 3Pano

Arrange the boards according to the strategic journey. Keep them visible throughout the strategy session or even throughout a multi-day process. Participants physically move between strategic questions. Ideas, priorities and decisions remain visible.

What you need:

- 4 - 6+ 3Panos
- large-format paper
- Post-its/cards and markers
- project/action information and strategic data

BEST RESULTS: with leaders, strategy owners and key stakeholders who can connect the bigger picture with priorities, resources and coordinated action.

CONTACT US **for facilitation or consultation support.**

“We took strategy from a document and put it where people can see, discuss and act on it.” - Anna, Salzburg

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3Pano is a stage for your ideas.